



# CALMN

California Alliance of Licensed Mental Health Nurses

## CORPORATE PARTNERSHIP OPPORTUNITIES

Founding Year · 2026–2027

BECOME OUR PARTNER

# Stand with California's psychiatric nurses.

Thank you for your interest in partnering with the California Alliance of Licensed Mental Health Nurses (CALMN). CALMN is a 501(c)(3) public charity building the community that psychiatric and mental health nurses across California have been waiting for — through gatherings, education events, wellbeing resources, and public mental health outreach.

We are in our founding year, and that is precisely the opportunity. Founding partners are not one logo among fifty — they are the organizations that made CALMN possible, recognized permanently as the community grows. Your brand stands in front of the nurses who administer medications, lead treatment conversations, and shape care decisions in psychiatric settings across the state — hospitals, community clinics, correctional facilities, and telehealth.

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## Why psychiatric nurses

- **Clinical reach** — Psychiatric nurses are present at every medication conversation — administration, education, adherence, and side-effect management happen through them.
- **Trust** — Nurses consistently rank among the most trusted professionals in the country. Their recommendation carries weight with patients, families, and colleagues.
- **Community** — CALMN is the community layer for this workforce — where psych nurses gather, learn, and support one another across California.

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## Our commitment to independence

Sponsorship supports CALMN's mission of nurse education and wellbeing. It does not influence our clinical content, educational decisions, or the independent voice of our organization. Educational programming remains independent, and partnerships are always disclosed. We partner with organizations whose values align with supporting psychiatric nurses. This protects our members' trust — which is exactly what makes partnership with CALMN valuable.

## PARTNERSHIP LEVELS

# Choose your level of impact.

| Benefit                                            | Community<br>\$1,500 | Gold<br>\$5,000 | Founding<br>\$10,000 |
|----------------------------------------------------|----------------------|-----------------|----------------------|
| Logo + link on calmn.us                            | ✓                    | ✓               | ✓                    |
| Recognition in member newsletter                   | ✓                    | ✓               | ✓                    |
| Social media partner recognition                   | 1× / year            | 2× / year       | 4× / year            |
| CALMN event sponsorship (mixer or education night) | —                    | 1 event         | 2 events             |
| Welcome remarks at sponsored events                | —                    | ✓               | ✓                    |
| Recognition at all CALMN events for the year       | —                    | —               | ✓                    |
| Founding Partner designation (permanent)           | —                    | —               | ✓                    |
| Input session with CALMN leadership                | —                    | 1× / year       | 2× / year            |

*Founding-year rates. All partnership levels include recognition as a CALMN partner for 12 months from the agreement date. Founding-year partners retain permanent recognition as founding supporters in CALMN's history.*

## Event sponsorship — à la carte

Prefer to sponsor a single moment? CALMN produces community mixers, education nights, and wellbeing events across California — including regions where psychiatric nurses have historically had few professional gatherings, such as the Central Valley.

- **Community Mixer Sponsor — \$1,500** — Your brand on the invitation, signage, and event communications; two minutes of welcome remarks; recognition in the follow-up thank-you post.
- **Education Night Sponsor — \$2,500** — Sponsorship of a clinical education evening with partner-accredited CE programming. Recognition throughout event materials.
- **Wellbeing Partner — custom / in-kind** — Member wellbeing programming. In-kind partnerships welcome (app subscriptions, services, member benefits).

*CE credit is issued by our accredited partners, not CALMN.*

# Let's build this together.

Term: 12 months from signed agreement date. Please complete and return to **hello@calmn.us**. We will follow up within five business days with an agreement and invoice. Checks payable to "CALMN".

Company name

Website

Primary contact name & title

Email

Phone

Mailing address

Partnership level requested

☐ Founding Partner — \$10,000    ☐ Gold Partner — \$5,000    ☐ Community Partner — \$1,500

☐ Event sponsorship: \_\_\_\_\_ ☐ In-kind / custom: \_\_\_\_\_

How would you like your partnership to support California's psychiatric nurses?

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